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Bonneville
Power Administration

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MEDIA ADVISORY:

BPA seeks input on future cost of power Northwest citizens will discuss how to keep the benefits of the Columbia River

FOR IMMEDIATE RELEASE: TUESDAY, June 9, 1998 PR 43 98

FOR MORE INFORMATION, CONTACT: Crystal Ball, BPA, (503) 230-5133

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What:

The Bonneville Power Administration, western Washington's largest provider of electricity, is set to discuss how much consumers will pay for power in the future at the first public meeting for "Issues '98". The news media are invited to attend.

Who:

BPA will describe the challenges facing the agency, including the ability to preserve the benefits of competitively priced hydropower for the region. New Administrator Judi Johansen plans to share her vision for serving the Northwest.

When:

Thursday, June 11, 1998, 1 to 5 p.m.

Where:

Doubletree Hotel, Spokane City Center, 322 North Spokane Falls Court, Spokane Wash.

Why:

BPA is seeking input from Northwest citizens on how it can manage its costs carefully and market its products smartly. The agency needs to ensure its revenues are adequate enough to maintain sound operations and meet all its other obligations.

BPA has prepared a "Keeping Current" publication that gives an overview of the issues BPA is tackling, as well as five fact sheets that provide more detailed information. These publications are available through BPA's Public Information Center. To request a copy, call 1-800-622-4519.

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JUDI JOHANSEN

Administrator and Chief Executive Officer

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Bonneville Power Administration

BIOGRAPHICAL SKETCH

Judi Johansen will be sworn in as the administrator and chief executive officer of the Bonneville Power Administration on June 8, 1998. She will be the 12th administrator in BPA's 61 years. At 39, she is the second youngest person appointed to the job. (Don Hodel was 34.)

Johansen was born on June 17, 1958, in Colorado Springs, Colo. She was student body president of her undergraduate alma mater, Colorado State University. She graduated from Colorado State in 1980 and from Northwestern School of Law at Lewis and Clark College in 1983. As a lawyer, she chaired the Electric Power Committee of the American Bar Association's Natural Resources Section.

In 1983, Johansen began her career as the staff attorney for Northwest Public Power Council, a trade association of approximately 112 BPA preference customers. She worked with legal and public policy issues. In 1986 she joined the Gordon, Thomas, Honeywell law firm in Tacoma, Wash., becoming a partner in 1989. She represented public utilities on regional power issues relating to BPA and the Northwest Power Planning Council. She also worked in natural resource mediation involving tribes, state and local governments and private land owners.

She came to BPA in 1992 as the acting director of the fish and wildlife division, and moved on to senior policy advisor to the assistant administrator for power sales. She then became vice president for generation supply, where her duties included the oversight of hydroelectric and thermal operations, scheduling, trading and short-term sales. Johansen was the lead negotiator on the 1995 Columbia River Operations Biological Opinion, and led the effort to reduce the agency's spending on power projects. She was also the lead negotiator on return of the Canadian Entitlement to British Columbia under the Columbia River Treaty.

Before returning to BPA, Johansen served as vice president of business development for Avista Energy, a unit of Washington Water Power. She was responsible for strategic planning for gas and electric trading and marketing nationwide.

Johansen's professional and civic activities include membership in the Oregon and Washington state bar associations, senior fellow of the American Leadership Forum of Oregon, Governor's appointee to the Montana Technical Advisory Committee on electric industrial restructuring and an ex-officio membership in the Colorado State Board of Agriculture.

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